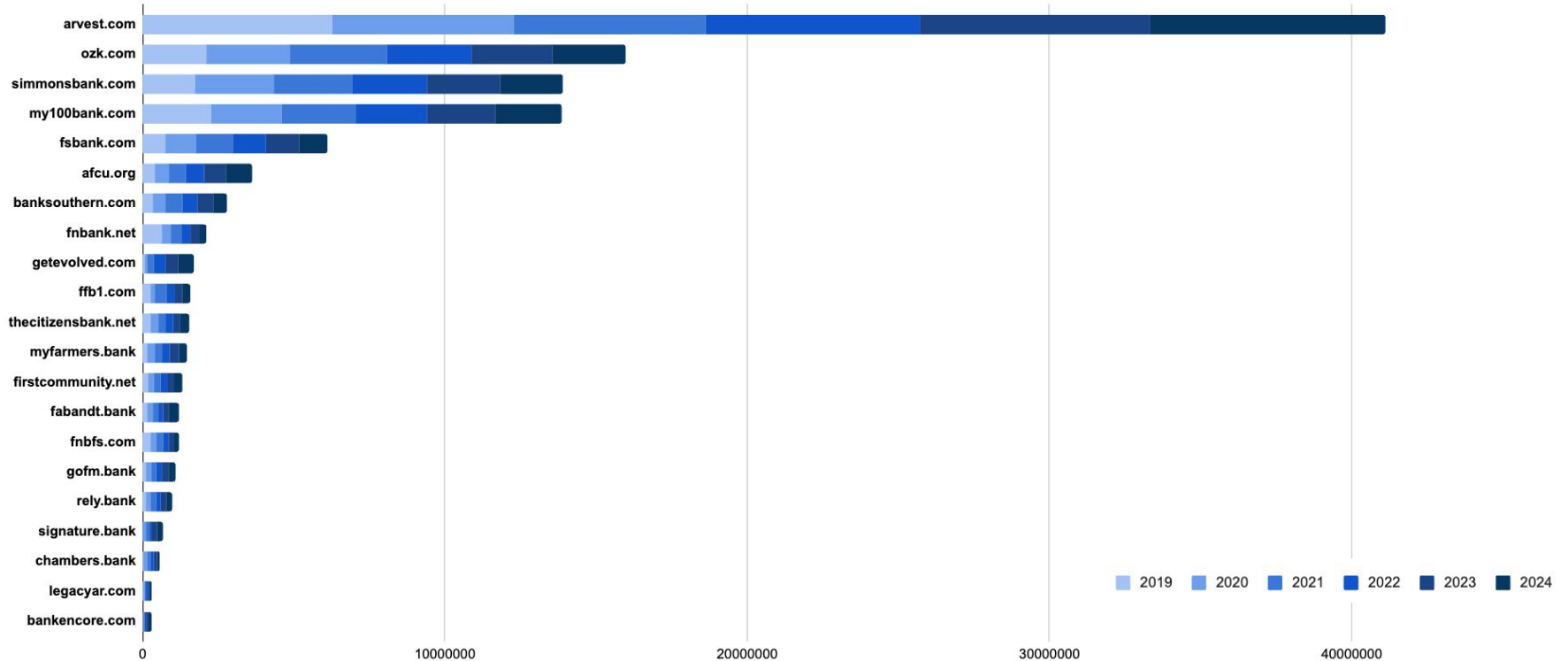


Which Arkansas-based bank leads online discoverability & intent?



Source: Google Data, Estimated Annual Organic Search Traffic, Jan 2019 - Dec 2024

Which banks have the most valuable digital real estate in Arkansas?

banks in little rock



- 1 bankoflittlerock.com
- 2 arvest.com
- 3 simmonsbank.com
- 4 fsbank.com
- 5 bankencore.com
- 6 yelp.com
- 7 bankofamerica.com
- 8 ozk.com
- 9 centralbankar.com
- 10 regions.com
- 11 simmonsbank.com
- 12 firstcommunity.net
- 13 bankoflittlerock.com
- 14 arvest.com
- 15 littlerockchamber.com

banks in fayetteville



- 1 gofm.bank
- 2 signature.bank
- 3 ozk.com
- 4 bankofamerica.com
- 5 todaysbank.com
- 6 regions.com
- 7 yelp.com
- 8 fayettevillear.com
- 9 bokfinancial.com
- 10 legacyar.com
- 11 1stnb.com
- 12 chase.com
- 13 arvest.com
- 14 fayetteville-ar.gov
- 15 nwarkansasfcu.com

banks in fort smith



- 1 fnbfs.com
- 2 armstrong.bank
- 3 simmonsbank.com
- 4 regions.com
- 5 cadencebank.com
- 6 arvest.com
- 7 ozk.com
- 8 my100bank.com
- 9 grandsavingsbank.com
- 10 yelp.com
- 11 armstrong.bank
- 12 1stnb.com
- 13 gofarmersbank.com
- 14 arvest.com
- 15 fnbfs.com

banks in bentonville



- 1 arvest.com
- 2 bokfinancial.com
- 3 yelp.com
- 4 bankofamerica.com
- 5 regions.com
- 6 signature.bank
- 7 my100bank.com
- 8 arvest.com
- 9 ozk.com
- 10 chase.com
- 11 greaterbentonville.com
- 12 unifyfcu.com
- 13 legacyar.com
- 14 bankofamerica.com
- 15 ozk.com

Make it count

Search

Paid Search
SEO
Shopping
Amazon & Retail

Social

Meta
LinkedIn
TikTok
YouTube
Pinterest
Snap
Reddit
X (Twitter)

Programmatic

Streaming / CTV
Digital OOH
Audio / Podcast
Native Content
Display

Data

Planning & Engineering
Conversion Rate (CRO)
Data Aggregation
Live Dashboards

Messaging

Ad Creative
Creator (UGC)
Short-form Video (SFVV)
Message Journey & Testing