

# The Great Cereal Challenge: Commercial

Invent a cereal. Then create a commercial for it. Team up with parents, brothers, sisters, dogs or cats. Pour your ideas in and see what floats to the top.

## 1 Here's what to do.

- Name your cereal.
- Decide what's inside.
- Make a commercial. Get an adult to help you with their phone. Use things around the house or make stuff on your own.
- Ask your parents to send your commercial to [info@natedigital.com](mailto:info@natedigital.com) and tag us on Instagram at [@natedigital\\_](https://www.instagram.com/natedigital_)



## 2 Who are you making this for?

Kids, like you!

## 3 Answer these questions to get started.

- Does your commercial have a spokesperson? Is it a cartoon?

---

- What is the selling point of your cereal? Taste? Style? Ingredients?

---

- What's the sound of your cereal?

---

- What would the jingle for your cereal be?

---